

Privacy Policy

Latest update: 18 December, 2024

1. Definitions and Interpretations

In this Document expressions have the meanings as stated in the Definitions and Interpretations of the Terms (Site) document provided on the Site.

2. Acknowledgment

This Privacy Policy describes our policies and procedures on the collection, use, and disclosure of Your data when You use Site and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

3. Collecting and Using Your Personal Data

We collect different types of data as below:

3.1. Personal Data

While using Site, We may ask You to provide Us with certain Personal Data that can be used to contact or identify You. Personal Data may include, but is not limited to, Email, Name, Phone number, and Address.

3.2. Usage Data

Usage Data is collected automatically when using Site.

Usage Data may include information such as Device type, Device unique ID, operating system and its' version, Device IP address, browser type, browser version, the pages of Site that You visit, the time and date of Your visit, the time spent on those pages, and other data, including diagnostic data.

We may also collect information that Your browser sends whenever Your Device is used to access Site.

3.3. Use of Your Personal Data

We may use your Personal Data for a range of purposes to enhance our services and offerings, improve your user experience, and support business operations. Specifically, Personal Data may be used to:

- 3.3.1. **Provide Services and Support:** Enable you to access and use our services and applications, troubleshoot any issues, and provide customer support.
- 3.3.2. **Improve and Personalise Experiences:** Tailor our services and communications to better match your interests, preferences, and usage patterns.
- 3.3.3. **Inform You of New Offerings:** Communicate updates about our products and services or those of other group companies, including new features, benefits, promotions, or relevant news that may be of interest.
- 3.3.4. **Marketing and Promotional Activities:** Contact you with promotional messages, newsletters, and targeted offers, which may come from us or other companies within our corporate group.
- 3.3.5. **Data Sharing with Other Group Companies:** Share your Personal Data with other companies within our corporate group for business, operational, and marketing purposes. This allows our affiliated companies to provide you with relevant products and services, offer promotions, and inform you about updates and new developments that may align with your interests and preferences.
- 3.3.6. **Research and Development:** Analyse usage data to better understand user behaviour, enhance the functionality of our products, and develop new services that benefit our users across the corporate group.
- 3.3.7. **Legal Compliance and Security:** Use your data to comply with legal obligations, safeguard the security of our services, and prevent unauthorised access or misuse of our systems.
- 3.3.8. **Business Operations and Performance Analysis:** Support business-related activities, such as performance analysis, auditing, and other internal processes to ensure smooth and efficient operations.

3.4. Retention of Your Personal Data

We will retain Your Personal Data only for as long as is necessary.

We will retain and use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your Personal Data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of the Site, or We are legally obligated to retain this data for longer time periods.

3.5. Transfer of Your Personal Data

Your information, including Personal Data, is processed at Our offices and in any other places where the parties involved in the processing are located. This means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or, other governmental jurisdiction where the data protection laws may differ from those in Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of such Personal Data represents Your agreement to that transfer.

We will take all steps reasonably necessary to ensure that Your Personal data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your Personal Data.

3.6. Disclosure of Your Personal Data

3.6.1. Business Transactions

If We are involved in a merger, acquisition, or asset sale, Your Personal Data may be transferred. We will provide notice before Your Personal Data is transferred if it becomes subject to a different Privacy Policy.

3.6.2. Law enforcement

Under certain circumstances, We may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

3.6.3. Other legal requirements

We may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend Our rights or property
- Prevent or investigate possible wrongdoing
- Protect the personal safety of any User or the public
- Protect against legal liability

3.7. Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security.

4. Children's Privacy

The site is not available for use by anyone under the age of 13 without written parental consent. Even with parental consent availability of the Site to anyone under the age of 13 is entirely at Our discretion.

We do not knowingly collect Personal Data from anyone under the age of 13. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We take steps to remove that information from Our servers.

5. Links to Other Websites

Our Service may contain links to other websites that are not operated by Us. If You click on a third-party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every website You visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services.

6. Changes to this Document

We may update this document from time to time. We will notify You of any changes by posting the new version on the Site.

We will let You know via prominent notice on Site, prior to any material change becoming effective and update the "Last Updated" date at the top of this document.

You are advised to review this document for any changes. Changes are effective when they are posted on the Site.

7. Contact Us

You can contact us by visiting the "Contact Us" section on the Site.